Toshiba AnyPlace Kiosk

Flexible and powerful self-service solutions work virtually any place

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Toshiba AnyPlace Kiosk features

At a time when shrinking margins call for innovative ways to increase sales and reduce costs, the Toshiba AnyPlace Kiosk family of products can help businesses respond to shifting consumer demands while maintaining a strong competitive edge.

Designed to redefine the consumer experience across a broad range of market segments, including retail, travel, financial, government, healthcare and entertainment, this family of AnyPlace Kiosks supports a global ecosystem of software applications. The AnyPlace Kiosk is now available in both performance and entry-level models to offer more choice and flexibility to support a wide variety of applications.

In addition, hardware options such as mounts, floor-standing enclosures and custom faceplates from Toshiba business partners help tailor the solution to your business needs and enhance brand perception.

Powerful features deliver compelling self-service

The ultra-compact AnyPlace Kiosk is designed to deliver compelling self-service options virtually any place. Its performance units offer rich features including an integrated motion sensor, realistic 3-D graphics, high-quality audio and advanced infrared touch screen technology that delivers interactive services with an exciting and intuitive user experience. By placing kiosks at strategic locations, you can help influence consumer decisions and increase employee productivity without adding a single square foot of real estate.

Highlights

- Flexible and powerful ultra-compact self-service solution delivers a compelling customer experience virtually any place

- Complete family of 15-inch, 17-inch and 19-inch touch-enabled high-performance models with dual video display capability support advanced rich media applications

- Entry-level model available in 15-inch size for reliable performance to run essential applications

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Toshiba AnyPlace Kiosk 15-inch, 17-inch and 19-inch models with dual core AMD processors; 15-inch entry-level model also available

AnyPlace Kiosk self-service solutions are easy to install and can be customized to fit almost any environment. The sleek flat panel touch screen—now available in 15-inch, 17-inch and 19-inch sizes for the performance units—incorporates high-performance Mobile AMD Turion dual-core processors that support leading-edge applications. AMD Turion is an advanced dual-core processor uniquely optimized for multitasking and rich media applications. The entry-level models incorporate the Via C7 processor for reliable performance and low power consumption. Dual video display capability delivers an outstanding customer experience for digital signage or second touch screen support, and a magnetic strip reader and scanner option fit seamlessly into this powerful yet low-profile device.

Flexible configurations help increase business agility

For additional flexibility in the performance units, five USB and two serial ports accommodate a wide variety of optional external peripherals. A single power cord, industry-standard VESA mounting plate and multiple mounting options make the kiosk easy to place and cost effective to move in busy, high-traffic environments.

The new entry-level model, available in a 15-inch display format, offers essential performance capabilities for most off-the-shelf self-service and POS applications. With an open standards-based platform, energy efficient VIA processor, and chipset choices, this unit is designed to reduce power consumption to run essential applications.

With this flexibility, both performance and entry level units are designed so you can quickly respond to changing customer needs and minimize the costs of exploring new trends.

Mobility is a key feature of the Toshiba self-service solutions. The performance AnyPlace Kiosk units contain an ExpressCard slot to accommodate third-party wireless WAN cards, which deliver business flexibility to connect and interact with consumers in a wide variety of environments. ExpressCard[1] is an industry standard expansion slot that enables high-speed peripherals in a compact form factor.

Robust design protects your investment

Engineered for long life and continuous availability, AnyPlace Kiosks feature a rugged, durable exterior that has held up under rigorous testing, frequent use, and rough handling in harsh public situations. AnyPlace Kiosks are deployed in thousands of busy public spaces and consistently perform well in high-traffic conditions. The sealed, spill-resistant display and self-service hardened design can be embedded in the most demanding environments for engaging, round-the-clock interaction.

The AnyPlace Kiosk also features important built-in measures to ensure secure access. The all-in-one design eliminates the need for most external peripherals, while protecting the expansion ports as well. In addition, a robust bezel cover design provides secure cable management and tamper-resistant controls. By preventing unauthorized access, these security features help protect your data and your investment.

Advanced management tools streamline operations

System management of the AnyPlace Kiosk is simple and cost effective. A powerful combination of the Toshiba Remote Management Agent (RMA), Toshiba Light-Path Management (available with performance models only) and environmental monitoring sensors help staff monitor and manage systems from a central location. RMA is now integrated into an enhanced end-to-end systems management solution, empowering retailers to manage their store environments more competitively. Included in this management solution is IBM Director, a systems management tool that retailers can use to centrally manage their systems across the entire enterprise to help them achieve greater system uptime for more throughput.

Important system updates can be performed remotely, and built-in alert systems facilitate predictive maintenance and rapid diagnosis. Streamlining system management helps lower total cost of ownership and improve system availability.

Easy serviceability

Servicing the AnyPlace Kiosk has never been easier. The virtually tool-free design allows fast access to most key internal components. This helps minimize downtime and reduce service costs. And if needed, the experienced Toshiba worldwide service and support network is always ready to help you protect your investment.
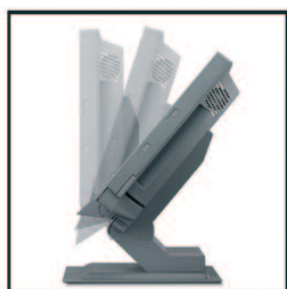
IR touchscreen display has no plastic film to scratch and is designed to help avoid the need for recalibration

Integrated stereo speakers for high-quality audio

Presence detector can activate kiosk as end users approach

Multiple mounting devices (optional) enable you to place kiosks at touchpoints convenient to customers and employees. These options (shown) include Tabletop Mounts with a wide tilt range for ergonomically correct viewing; third-party mounts such as the articulated radial arm; and mounts to the wall.

Environmentally friendly features save energy

Toshiba self-service systems are built to help companies expand and upgrade for a long life cycle, which can translate into companies disposing of fewer obsolete products. As part of Toshiba's commitment to developing products that reduce consumption of energy, Toshiba performance models use AMD mobile processors in the AnyPlace Kiosk. Toshiba entry level

Together Commerce

Together Commerce is Toshiba's vision for the new future of retail where retailers adapt their strategies, their stores and their technology to engage with consumers throughout the buying process in a seamless and helpful way. This collaborative approach enables retailers and customers to create mutually rewarding commerce—together.

models use VIA processors with built-in power management that can help reduce system energy usage. The Toshiba worldwide packaging engineering team strives to use materials with recycled content and common shipping methods to help optimize the sustainability of packaging materials.

Doing business has never been quicker. Instant access to information, innovative services and online commerce mean that busy consumers now expect a variety of service levels that cater to their demands for speed and simplicity.

Trust Toshiba's Retail Experience

As the world's leading provider of integrated in-store solutions and retail insights, Toshiba Global Commerce Solutions delivers end-to-end solutions for checkout, consumer interactions and retail operations that unlock amazing new possibilities for our clients and shoppers everywhere. In partnership with the Together Commerce Alliance, our global business partner program, we help bring innovation and value to every retailing experience so that you can delight your customers every day, everywhere.

For more information

To learn more about AnyPlace Kiosk solutions, contact your local Toshiba sales representative or Toshiba Business Partner, or visit:
toshibagcs.com

References

[1] Availability subject to wireless certification in the country of use.

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